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Directory and Guide to the Energy Capital of the World.

King Operating Corporation

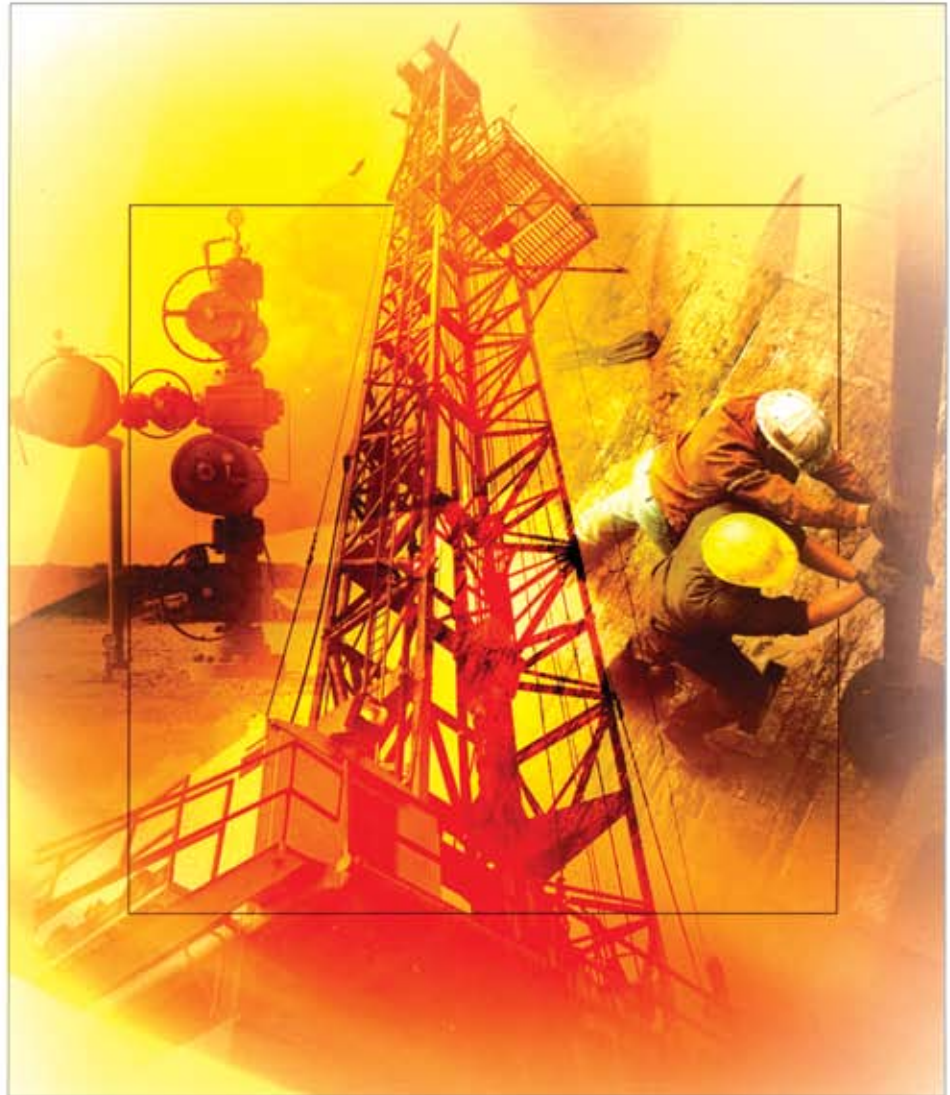
Performing High-Impact Drilling Through Innovative Prospecting

What are the qualities of a successful oil and gas company? For King Operating Corporation ("King") these would be strong, experienced leadership, the ability to recognize and implement smart business strategies, aggressive prospecting and drilling practices and always thinking big.

Since its founding in 1996, King, a Dallas-based exploration and production company, has more than quadrupled its drilling operations from two to three wells a year to 14 during 2004. Operating predominantly in the lower half of the United States, King was able to rapidly expand its operations by strengthening its core business areas - geological engineering, geophysical interpretation, aggressive upgrading and innovative prospecting. These strengths have brought great success to King as well as the company's oil and gas partners.

Using only the most modern drilling technology available, King has performed high-impact horizontal drilling for oil and gas under the most difficult conditions in order to penetrate multiple objectives. Their 3-D seismic exploration has led to identifying previously unacknowledged stratigraphic and structural traps.

But it's more than strong drilling practices that have given King an edge in this competitive petroleum industry. King's success is also due to its latest approach to prospecting. Rather than focusing on one prospect at a time, King has expanded its drillable acreage position by joining with other operators and participating in the drilling of numerous wells in diverse depositional environments. With this strategy, King expects to be involved in the drilling of more than 30 wells this year, an aggressive yet achievable goal given King's strategic



Smart business planning, expert knowledge of the petroleum industry and strong prospecting and drilling skills have made King Operating Corporation a Texas success story.

planning. And in keeping with the company's growth rate, next year's well projections will more than triple that figure.

*Our goal is to participate in the drilling of over 100 wells by the end of 2006

and acquiring roughly 10,000 acres for developmental drilling," says King's founder and owner, James R. Young.

To learn more about King Operating Corporation, visit www.kingoperating.com or call 214-420-3000. ■



KING OPERATING CORPORATION

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